

Message Text

UNCLASSIFIED

PAGE 01 BOGOTA 04617 201922Z

17

ACTION EB-07

INFO OCT-01 AF-06 ARA-10 ISO-00 AGR-10 CEA-01 CIAE-00

COME-00 DODE-00 FRB-01 H-02 INR-07 INT-05 L-02 LAB-04

NSAE-00 NSC-05 PA-02 AID-05 CIEP-02 SS-15 STR-04

TAR-01 TRSE-00 USIA-15 PRS-01 SP-02 OMB-01 FEA-01

/110 W

----- 109575

R 201315Z MAY 75

FM AMEMBASSY BOGOTA

TO SECSTATE WASHDC 8713

INFO AMEMBASSY ABIDJAN

AMEMBASSY GUATEMALA

AMEMBASSY MANAGUA

AMEMBASSY PANAMA

AMEMBASSY QUITO

AMEMBASSY SAN JOSE

AMEMBASSY TEGUCIGALPA

AMCONSUL GUAYAQUIL

UNCLAS BOGOTA 4617

EO 11652: NA

TAGS: ETRD EAGR

SUBJ: BANANAS: INTERVIEW WITH UPEB DIRECTOR

1. COLOMBIA'S FORMER MINISTER OF AGRICULTURE, AND PRESENTLY THE CHIEF REPRESENTATIPN OF UPEB, HERNAN VALLEJO MEJIA, WAS THE SUBJECT OF A LONG INTERVIEW TRANSCRIBED IN THE MAY 19 PRESS. HE SAID THAT AT THE RECENT FAO BANANA GROUP MEETING AT ABIDJAN, AFRICAN, LATIN AMERICAN AND CARIBBEAN EXPORTERS MANAGED TO UNITED FOR THE FIRST TIME, AND CREATED A WORKING GROUP TO DRAFT BASES FOR A WORLD BANANA AGREEMENT. HE CAUTIONED, HOEVER, THAT THE EXPORTERS THEMSELVES ARE NOT READY YET TO DISCUSS AN INTERNATIONAL AGREEMENT WITH THE CONSUMING COUNTRIES, AND THAT IT WILL NOT BE EASY TO CREATE AMONG THE EXPORTERS THE

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BOGOTA 04617 201922Z

UNDERSTANDING OF THE NEED TO MAKE SACRIFICES IN ORDER TO ACHIEVE

SUCH AN AGREEMENT.

2. VALLEJO COULD NOT UNDERSTAND WHY ECUADOR DOES NOT APPRECIATE THE BENEFITS IT WOULD DERIVE FROM JOINING UPEB, WHEN IT HAS BENEFITED SO MUCH FROM OPEC AND OTHER GROUPINGS. HE SAID THERE ARE STRONG GROUPS OF ECUADORIAN EXPORTERS OPPOSED TO THEIR GOVERNMENT'S PRESENT POLICY, BUT THAT THE PRODUCERS DO NOT YET REALIZE THE ADVANTAGES OF UPEB AND SO ARE AGAINST JOINING. THIS IS A POLITICAL SITUATION NO GOVERNMENT CAN IGNORE, HE ACKNOWLEDGED, WHILE HOPING THAT ECUADOR'S POLICY WILL CHANGE.

3. AS FOR THE MULTINATIONALS, VALLEJO RECOGNIZED THEIR IMPORTANCE IN THE BANANA INDUSTRY. UPEB IS READY TO DISCUSS WITH THEM WAYS OF AVOIDING HARSH COMPETITION THAT CAUSES LARGE LOSSES. STUDIES HAVE BEGUN, HE ADDED, OF THE POSSIBILITY OF CREATING A UPEB MILTINATIONAL FOR MARKETING BANANAS IN NON-TRADITIONAL MARKETS. THIS COMPANY, HE SAID, WOULD HOPE TO COLLABORATE WITH THE PRIVATE COMPANIES IN DEVELOPING THESE NEW MARKETS.
VAKY

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PRESS CONFERENCES, MEETINGS, BANANAS, EXPORTERS
Control Number: n/a
Copy: SINGLE
Draft Date: 20 MAY 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975BOGOTA04617
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750177-0904
From: BOGOTA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750533/aaaabdgd.tel
Line Count: 80
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: SmithRJ
Review Comment: n/a
Review Content Flags:
Review Date: 25 NOV 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <25 NOV 2003 by MaustMC>; APPROVED <15 JAN 2004 by SmithRJ>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: BANANAS: INTERVIEW WITH UPEB DIRECTOR
TAGS: ETRD, EAGR, XX, FAO, (VALLEJO MEJIA, HERNAN)
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006